



ART

CODE: ART 112

TITLE: Design II

DIVISION: Liberal Arts

COURSE DESCRIPTION: This course builds on and expands the principles of design as covered in Design I while focusing primarily on the element of color. Through a combination of theory and practical studio based exercises, the student will be introduced to a number of color theories and the principles of organization associated with them. Emphasis is on studying the developments in art, design and color theory in the nineteenth and twentieth centuries.

CREDITS: 3

REQUIRED MATERIALS (CHECK BOOKSTORE FOR LATEST EDITION):

Click on the bookstore for the campus you are attending for each class.

[Pemberton Bookstore](#)

[Mount Laurel Bookstore](#)

INTENDED COURSE LEARNING OUTCOMES/COURSE GOALS/CORE COMPETENCIES/:

1. Demonstrate proficiency and knowledge of the basic materials and techniques used to develop theory-based designs.
2. Demonstrate knowledge of and competency employing the basic principles of color theory.
3. Demonstrate effective oral and written communications skills as used in critiquing art.
4. Demonstrate an understanding of major artworks of the past as well as contemporary art.
5. Demonstrate an ability to apply an understanding of the principles of color theory when critiquing works of art.
6. Integrate the principles of color theory within the larger context of design principles.

GENERAL EDUCATION GOALS INTRODUCED/REINFORCED IN THIS COURSE:

4. a. Students will demonstrate an understanding of the ways in which humanities can reflect, enrich, or complete human experiences.
c. Students will describe commonly used approaches and criteria for analyzing a work of art.

- d. Students will analyze works of art applying commonly used approaches and criteria.
- g. Students will recognize and assess the contributions and impact of people from various nations and/or cultures.

TOPICAL OUTLINE FOR THE COURSE:

1. Students will be introduced to the basic principles of color theory including: contrast of light and dark, complements, saturation, warm and cool colors, as well as color and value in context, and the use of analogous color.
2. Students will be introduced to the basic materials, techniques and methods used to create color-designs.
3. Students will be introduced to some of art's major practitioners from the past and present with an emphasis on their use of color.
4. Students will be introduced to the theory and practice of critiquing art works.

COURSE ACTIVITIES:

- ▶ Course activities vary from course to course and instructor to instructor. Below is a listing of some of the activities students can anticipate in this course:
- ▶ Writing assignments: students will analyze current issues in the field using current articles from the popular press as well as library research including electronic resources databases.
- ▶ Speaking assignments: students will present research individually or in groups using current technology to support the presentation (e.g., PowerPoint presentation); students will participate in discussions and debates related to the topics in the lessons. Discussions may also focus on cross-cultural and legal-ethical dilemmas as they relate to the course content.
- ▶ Simulation activities: Trends and issues will be analyzed for their ethical as well as social or legal significance. Students might role-play common situations for classmates to analyze. Current news articles may be used to generate discussion.
- ▶ Case Studies: Complex situations and scenarios will be analyzed in cooperative group settings or as homework assignments.
- ▶ Lectures: This format will include question and answer sessions to provide interactivity between students and instructor.
- ▶ Speakers: Representatives from various related fields may be invited to speak.
- ▶ Videos: Related topics will provide impetus for discussion.

EDUCATIONAL TECHNOLOGY:

Burlington County College advocates a technology-enhanced teaching and learning environment. Advanced technological tools may be used in any course section to facilitate instruction. Many of our sections are web-enhanced, which means that some of your work will be submitted or completed online. Web enhancements may include on-line materials, grade books, testing and quizzes and assignment submission. Many students enjoy the flexibility and convenience that these online enhancements have provided however, if you have concerns about the technology involved, please speak to your instructor immediately.

STUDENT EVALUATION:

The student will be evaluated on the degree to which student learning outcomes are achieved. A variety of methods may be used such as tests, quizzes, class participation, projects, homework assignments, presentations, etc.

See individual instructor's course handouts for grading system and criteria (point value for each assessment component in course, e.g. tests, papers, presentations, attendance etc.), number of papers and examinations required in the course, and testing policy including make ups and/or retests.

GRADING STANDARD:

- A Mastery of essential elements and related concepts, plus demonstrated excellence or originality.
- B+ Mastery of essential elements and related concepts, showing higher level understanding.
- B Mastery of essential elements and related concepts.
- C+ Above average knowledge of essential elements and related concepts.
- C Acceptable knowledge of essential elements and related concepts.
- D Minimal knowledge of related concepts.
- F Unsatisfactory progress. This grade may also be assigned in cases of academic misconduct, such as cheating or plagiarism, and/or excessive absences.

For other grades, see the current BCC catalog.

COLLEGE POLICIES:

The current college catalog and student handbook are important documents for understanding your rights and responsibilities as a student in the BCC classroom. Please read your catalog and handbook as they supplement this syllabus, particularly for information regarding:

- ▶ Academic Integrity Code
- ▶ Student Conduct Code
- ▶ Student Grade Appeal Process

NOTIFICATION FOR STUDENTS WITH DISABILITIES:

Burlington County College offers reasonable accommodations and/or services to persons with disabilities. The Special Populations Department offers comprehensive services to all students with any form of disability (with appropriate documentation) which hinders their academic success. Contact Barbara Ericson on Extension 1208 at (609) 894-9311 or (856) 222-9311 or visit the website at:

<http://www.bcc.edu/pages/182.asp>.

ADDITIONAL SUPPORT/LABS:

BCC provides confidential advising and counseling services free to all students through the Department of Academic Advisement and Transfer. For more information about advising and counseling services, visit at the Parker Center or the Mt. Laurel Center at Laurel Hall, or call extension 7337 at (609) 894-9311 or (856) 222-9311 or visit the website at:

Advising Website <http://staff.bcc.edu/advising/>

Counseling Website <http://staff.bcc.edu/counseling/>

BCC offers a free tutoring for all currently enrolled students. For more information regarding The Tutoring Center call Extension 1495 at (609) 894-9311 or (856) 222-9311 or visit the Tutoring Center Website at <http://staff.bcc.edu/tutoring/>

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